

PURPOSE

To honor STRONG ACC partner organizations that have demonstrated exceptional resilience in the face of various challenges and disruptions.

AWARD

Three organizations will be chosen with each receiving a check for \$7,500 along with an engraved plaque.

CRITERIA

Organizations must have demonstrated one or more of the following:

- **Crisis Management:** The organization effectively handled and managed crises, such as natural disasters, economic downturns, or unexpected events, without compromising its core values or operations.
- **Adaptability and Innovation:** The organization demonstrated adaptability and innovation in response to changing market conditions, emerging technologies, or shifts in client/customer needs.
- **Employee Well-being:** The organization prioritized and supported the well-being of its employees during challenging times, offering resources, mental health support, and work-life balance initiatives.
- **Client/Customer Focus:** The organization remained committed to providing exceptional client/customer service, even during difficult periods, and actively sought feedback to improve its offerings.
- **Community Engagement:** The organization supported and engaged with other organizations during challenging times, contributing to community well-being beyond its regular activities.
- **Learning and Growth:** The organization learned from past experiences, both successes and failures, and used that knowledge to foster continuous improvement.

APPLICATION PROCESS

STRONG ACC partner organizations only may apply for this award. The application must be signed by a chief executive or administrative officer and be submitted by Friday, July 29, 2024. Previous Resilience Award winners are not eligible. Contact Megan at megan.hamilton@strongacc.org or (678) 457-1888 if you have any questions.

RESILIENCE AWARDS COMMITTEE

One representative from each of the following organizations, which are key partners working together through the STRONG ACC Resilient Region Workgroup to lead in the creation of a collaborative and supportive ecosystem that recognizes, understands, and addresses adversity while promoting resilience through trauma-informed practices, will serve as reviewers and each will have one vote: Strong BRAIN Institute, Ballad Health, NETN Resilience Network, Appalachian Promise Alliance, EO, THRIVE (SWVA Trauma Informed Care Network), and Mount Rogers Community Services. These organizations are ineligible to apply for an award.

KEY DATES

7/1/24	STRONG ACC disseminates information, nomination forms, etc.
7/29/24	Deadline for receipt of nominations
8/5 – 8/15/24	Resilience Awards Committee reviews nominations, selects winners
8/19/24	STRONG ACC notifies winners
9/4/24	2024 Resilience Award Winners honored during STRONG ACC Regional Symposium Evening Reception (winners strongly encouraged to be present)